



**JRS Eastman**  
Better. Together.

# CSR Report

## 2023



# Index

01 Foreword

02 CSR Vision, Our CSR Mission

03 CSR Philosophy

04 About JRS Eastman's CSR Initiatives

05 Sapno Ki Sawari

06 Initiatives

## Foreword

This Impact Assessment Report has been prepared by the JRS Eastman Group. The analysis made in the report is based on the virtual and on-site assessment. This report has largely been guided by the sustainability policies and ethos of the JRS Eastman Group. The report is focused on the key objectives and intervention areas of the CSR projects undertaken by the JRS Eastman Group. This report takes a deep dive into the different CSR initiatives and engagements by the JRS Eastman Group in 2022-23. Through this assessment, we bring to you the impact these initiatives have created on the lives of people.



## CSR Vision

Socially responsible corporate, continuously enhancing value creation in society and community and promoting sustainable development.



## Our CSR Mission

- Building sustainable value based relationships with the key stakeholders through ongoing two-way communication.
- Undertaking CSR programs with a human face.
- Transparently sharing the CSR & Sustainability initiatives with the stakeholders.
- Ensuring increased commitment at all levels in the organization to operate its business in an economically, socially, and environmentally sustainable manner.
- Directly and indirectly taking up CSR programs that benefit the communities in and around its work centers and over time result in enhancing the quality of life and economic well-being of the local populace.
- Promoting inclusive growth and address the basic needs of the deprived, underprivileged, neglected, and weaker sections of society.
- By engaging in CSR initiatives, we aim to create goodwill and pride for JRS Eastman among stakeholders, reinforcing a positive and socially responsible image of JRS Eastman as a corporate entity.

## CSR Philosophy

Every great business is built on the principles of helping, impacting, and enhancing some aspect of society.



We at JRS Eastman hold close the idea that every enterprise, no matter what sort, must be beneficial to society in some form or another. Every great business is built on the principles of helping, impacting, and enhancing some aspect of society. It is because of this belief that corporate consciousness is given utmost regard in our organization. we take a broad, engaging, and strategic approach to CSR and we believe in maintaining transparency regarding all our successes and

challenges. We have a strong system in place to track and report clean, truthful, and accurate results and all our efforts towards being a more socially conscious organization are monitored regularly. This process of gathering a detailed analysis of our social and environmental footprints around the world ensure that we always remain completely self-aware and enable us to correct ourselves when wrong, look at the bigger picture and maximize our efforts in the right direction.



## About JRS Eastman's CSR Initiatives

Our projects focus on Education, Healthcare, Sustainable Livelihood, Social Reform, epitomizing a holistic approach to inclusive growth.

The group has been continuously engaged in purposeful welfare-driven initiatives which distinctively better the quality of life of the weaker sections of society. We recognize that environmental protection, conservation and social development of communities

is critical for sustainable business.

Our activities are spread across various states of India giving preference to local areas in and around wherever the factories are located. We have a team dedicatedly working on CSR projects. We carry out our CSR projects through **Darshana Singal Foundation** and various other projects directly taken up by our **Manufacturing Unit's CSR Team**.



# ₹ 79,28,004/-

Total Amount Spent on CSR for the Financial Year 2022-2023

## Sapno Ki Sawari, A Women Empowerment Initiative

In 2021, **Darshana Singal Foundation** took the initiative to Empower Women, through their Livelihood program **SAPNO KI SAWARI**.



# 1000+

## E-Rickshaw Distributed

(in last 2 years)

The program aimed at providing financial support to women to buy and drive their own E-Rickshaw and have a sustainable income source to support and secure the future of their families. The beneficiaries have been able to earn a **regular income of Rs. 700- Rs. 800 every day**. This also provides time flexibility especially with children at home and paves the path for women

to be present in a male dominated field. The Primary goal of the program is to make a livelihood program for women so that they become financially independent.

Talking about the numbers in last 2 years, the foundation has distributed a total **1005 e-rickshaws Free of Cost**, to various women across the nation.

## ₹700 - 800 Every Day

### Regular Income of Beneficiaries



## General Health Camps and Eye Check-Up Camps

### General Health

Societal well-being led us to establish various medical van stations at Sattiwala, Sainsiwala, Kulhariwala, Himachal Pradesh, thanks to the efforts of our factory's CSR team. Throughout this significant initiative, in July and August 2022, our diligent medical professionals worked tirelessly to extend their services to the local population.

During this period, people across 15 villages were benefited from our comprehensive health check-ups, which encompassed a wide range of

medical assessments. These dedicated assessments not only ensured their physical well-being but also provided them with valuable insights into their health status.

Our mission was not just to offer medical services but to foster a sense of health awareness within the community. We believe that by making informed decisions about their health, people can lead better lives. This endeavor reaffirms our commitment to making a positive impact on the lives of those we serve.



## Eye Check-Up

On 28<sup>th</sup> August, 2023, our dedicated team from the Manufacturing Unit organized a Panchayat eye checkup camp with the aim of promoting eye health within our community.

During this significant event, we extended our services to individuals aged 21 and above, recognizing the importance of maintaining good vision at every stage of life. Our expert medical professionals meticulously examined

people across 15 villages, ensuring a thorough assessment of their eyesight.

At JRS Eastman, we believe in giving back to the community that has supported us over the years. This eye checkup camp reflects our commitment to the well-being of our neighbors and underscores our dedication to making a positive impact on the lives of those we serve.







## Medical Vans

In the crisp month of January 2023, our factory based in Barotiwala launched an impactful endeavour. We deployed a mobile medical van that traveled to Bated, Buranwala, and Balyana to provide essential healthcare services.

During the period from August 2022 till July 2023, our dedicated medical team worked tirelessly to check the health of

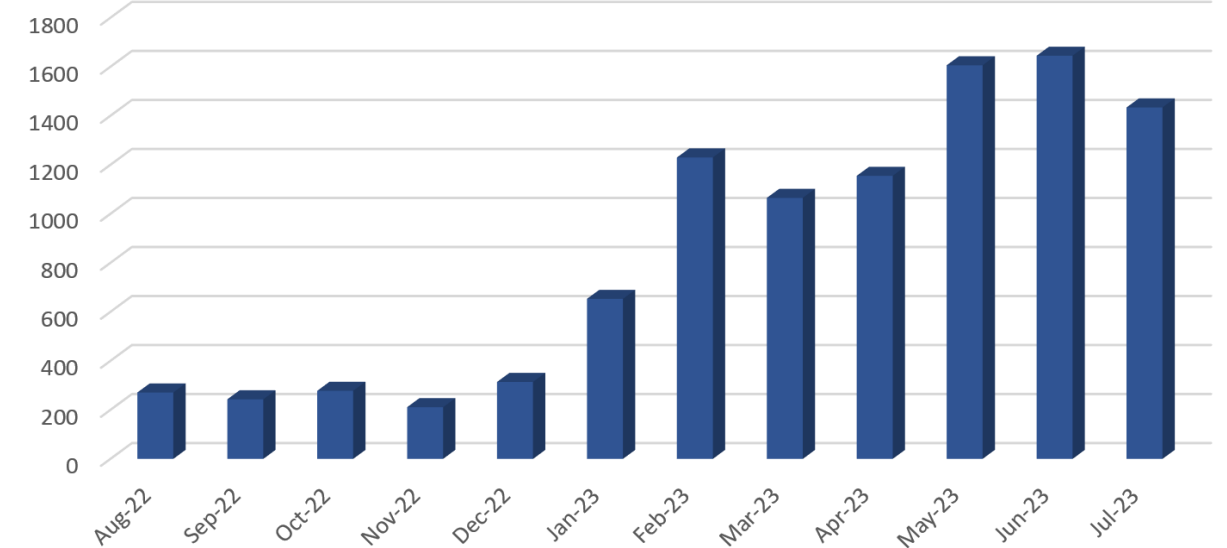
**10105 individuals** in these communities. Our mission wasn't just about examinations; it was about ensuring everyone received confirmation regarding their health and well-being.

This initiative embodies our commitment to making a positive difference in the lives of those we serve, even in the coldest of months.



**10105** Total Number of People Checked

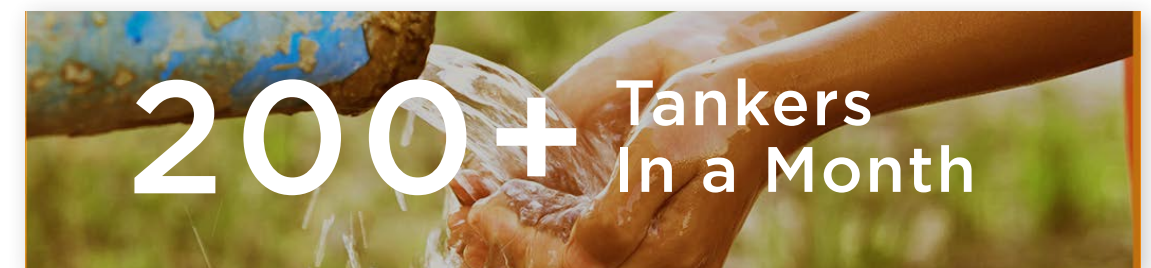
Total Number of People Checked



## Drinking Water Services

At JRS Eastman, we believe that providing clean drinking water is not just a CSR activity but a moral obligation. Our commitment to delivering 200 tankers of clean and safe drinking water every month is a testament to our dedication to creating a positive

impact in the communities we serve. We continue to work towards making clean drinking water accessible to all, and we are excited about the positive change we can bring to the world.



**200+** Tankers In a Month





## Child Education

In July 2022, a heartwarming initiative was undertaken to support the education of young minds in our community. At the Government Primary School Nikoowal, we distributed essential educational supplies, including notebooks and bags, to students. This endeavour aimed to alleviate the burden on families and enhance access to quality education for these children.

We believe that every child deserves a fair chance to learn and grow, and by providing these school essentials, we're contributing to their educational journey. This effort reflects our commitment to nurturing the potential of the next generation, fostering a brighter future for both the students and the community as a whole.



Our commitment to education extends to technology literacy as well. In Kirpalpur Panchayat, we have established a **Computer Center** with a mission to empower the youth through digital education. Currently, **25 enthusiastic students are enrolled in our program**. We offer both a Basic Computer course and training in Tally to cater to the diverse needs of our

students. This initiative not only equips them with valuable skills in the digital age but also opens up new avenues for employment and self-sufficiency. By providing these educational opportunities to the needy, we are fostering a technologically inclusive and brighter future for our community.





## Tree Plantation

Each passing month marks a new chapter in our environmental journey, as we faithfully plant 50 trees. This enduring commitment is a testament to our belief in the profound impact that collective efforts can have on our planet. With every sapling we nurture into maturity, we sow the seeds of a better tomorrow, fostering cleaner air, enriched biodiversity, and a healthier world for generations to come. Our dedication to this monthly tree-planting ritual is a beacon of hope, reminding us that positive change is a continuous, year-round endeavor.





# DARSHANA SINGAL FOUNDATION

The CSR initiative of EASTMAN AUTO and POWER LTD

darshana  
singal  
foundation

ई-रिक्शा के मालिक बनने का समय आप सभी का  
सुझावत और ब्योक्त है।

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